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DIGITAL TOOLBOX

Tool name: Genially

Category: Graphic design and layout tools
Official website link: https://www.genial.ly

Available languages

- Interface available in: EN, IT, ES, FR, PT, DE (the interface language can be changed from profile settings)
- Supports content creation in all languages (text fields fully editable)

Free version available?

Yes

Short description:

Genially offers a no-code platform (does not require programming skills) for the creation of interactive visual content such as presentations, infographics, escape rooms and quizzes. Thanks to its intuitive interface and extensive library of templates, animated effects and gamification tools, it is particularly suitable for educational use. The free version allows unlimited content creation, classroom collaboration, access to over 1,500 interactive templates and includes accessibility features. All essential features are available (creation, online publishing, collaboration), while some advanced options - such as offline downloads, brand kit, and analytics - require a paid plan.

Key strengths:

- Easily create microsites, escape rooms, and other interactive content without any programming skills.
- Intuitive interface with drag-and-drop functionality.
- Allows you to embed images, videos, and interactive links freely.
- Access to over 1,500 free templates with animations and effects.
- Unlimited creations and views available in the free version.

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- Collaborative editing and dedicated workspaces for classroom use.
- Safe for educational environments (compliant with GDPR, FERPA, and COPPA)
- Supports importing PDF and PPTX files.
- Includes AI-powered tools for background removal and text editing.
- Supports accessibility through alt text, screen reader compatibility, and customizable visual settings to improve readability.
- Helps develop digital storytelling, creativity, visual communication, and digital media skills.
- Allows educators to link activities to European Key Competences such as digital competence, learning to learn, creativity, and active citizenship.

Limitations:

- Some advanced features (brand kit, analytics, offline downloads) are reserved for paid plan.
- It may require a short learning period for beginners unfamiliar with visual tools.
- The free version does not allow offline downloads: content remains accessible only online through a link.

Screenshots or example links:

- https://www.youtube.com/@genially_official

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