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DIGITAL TOOLBOX

Tool name: Loom

Category: Audio recording

Official website link: https://www.loom.com/

Available languages:

- Interface available in EN
- Loom's audio recording tool supports transcription and closed captions in over 50 languages - it recognises the language of the audio

Free version available?

Yes

Short description:

Loom is a user-friendly screen recording tool that allows individuals and teams to quickly capture video messages by recording their screen, webcam, and audio simultaneously. It is commonly used for tutorials, product demos, remote collaboration, and asynchronous communication, making it easy to share visual explanations or walkthroughs without scheduling live meetings. Once recorded, videos are instantly uploaded to the cloud and can be shared via a link. Loom offers features such as trimming, emoji reactions, password protection, and viewer analytics, and is accessible via desktop apps, browser extensions, and mobile devices, making it a versatile tool for education, business, and personal use.

Key strengths:

- Simple interface allows users to start recording with just a few clicks, no technical expertise required.
- Videos are instantly uploaded and shareable via a link, with no need for file downloads or email attachments.

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- Records screen, webcam, and audio simultaneously, offering flexibility for different use cases.
- Ideal for remote teams and educators to communicate without scheduling live meetings.
- Features like emoji reactions, comments, and viewer analytics promote interaction and feedback.
- Includes basic editing tools like trimming, adding call-to-action buttons, and custom thumbnails.
- Available on desktop (Mac/Windows), as a Chrome extension, and on mobile devices.
- Integrates with tools like Slack, Gmail, Notion, and more for seamless workflow inclusion.
- Allows password protection, restricted access, and custom sharing permissions.
- Automatically saves videos to the cloud, conserving local storage and ensuring easy access.

Limitations:

- Offers only basic editing tools (e.g., trimming); advanced video editing requires separate software.
- Relies on a stable internet connection for uploading and sharing videos; offline use is limited.
- The free version limits recording duration, storage space, and some features like HD quality or engagement insights.
- Videos are hosted in the cloud by default, which may raise data privacy issues for sensitive content.
- Loom may lag or crash on low-spec computers, especially during high-resolution recordings.
- While viewers can comment, real-time collaboration or multi-user editing is not supported.

Screenshots or example links:

- https://support.loom.com/hc/en-us/articles/360002158057-What-is-Loom

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